

General Meeting of Cardinal Nestbuilders: Renovate the Roost, January 31,2007

Attendance: Jim Rousher, Mary Jo and Mike Fagert, Greg Cooper, Greg Bestic, Kim Stefanski, Mark Graham, Mark Sabol, Lynn Roman, Lynne and George Bellish, Julie and Tom Kamenitsa, Dino Costello, and Kathy Wirtz.

The meeting was called to order by President Jim Rousher at 7:08 p.m.

The minutes of the last meeting were read. A motion to accept was made by Mark Sabol and seconded by Kathy Wirtz. It was voted on and passed by all.

Treasurer's Report:

George Bellish went over the treasurer's report in detail. Kathy Wirtz questioned how and if the seat endowments were being credited on the report so the different athletic clubs would know what they still owe and how many seats went towards their individual goals. Mark Sabol explained that the credited seat endowments to the clubs are only shown in the treasurer's report once or twice a year. The committee decided that the best time to report it would be in the fall, so the organizations know how much they will still owe and how much has been credited to their overall pledge as a group. Motion to accept the treasurer's report was made by Mark Graham and seconded by Tom Kamenitsa. It was voted on passed by all.

Fundraising:

Lynn Roman reported on the reception at the Hampton Inn. She mentioned that Karen and Mike Naffah will give the reception on February 27th,2007 from 5:30 to 7:30 p.m. The reception will be referred to as a V.I.P. reception. Mike Naffah will donate beverages and hors d'oeuvres. Lynn Roman along with Multi-Media Farms will design the invitation and send them out based on our original list of potential donors. The invitations should go out by Feb. 16th,2007. All members were asked by Jim Rousher to add 4to5 new potential donors to our list. If anyone would like to add a new person to the invitation list it must be given to Lynn Roman by Feb.9th,2007. Mark graham suggested that a phone call along with the invitation may be necessary.

Membership:

Jim Rousher questioned George Bellish if we've received any new members. George reported on 10 members who have paid thus far. At this point, Mark Sabol read the membership by-laws to the committee. Anyone interested in becoming a Cardinal Nest Builder member should contact Jim Rousher.

Seat Endowments:

Mark Sabol reported that approximately 50 new thank you notes are going out Feb.1,2007 to donors and sponsors. Lynne Bellish reported that 97 seats are sold to date. 67 stadium seats,29 band shell seats and a monetary donation to be split by both stadium and band shell. Jim Rousher reported that he, Mark Sabol, and Dante Zambrini met and he agreed to get the students involved with the leg work we may need done. The students could do some mailings for us, look up alumni addresses,etc. The hours could be used toward volunteer credits. Mr. Zambrini agreed to look into this matter further for us. They also discussed Canfield T.V. and it's role in getting our message out about our seat endowment sales. The feeling is that this needs to be done in two phases. We need a Public Broadcast Service done possibly by Miss Dove's class. Multi Media will still need to do a 3 minute spot from things we've done that they've shot and already have on film. From there, the students will give personal updates and input. Lynn mentioned we need to make sure the public is aware that our mission is to benefit soccer, band,wrestling, track,baseball as well as football. In other words, we are about all Canfield Students!!!

Marketing and Advertising:

Lynn Roman passed out two brochures for the committee to review that were put together by Multi-Media

Farms. They are to explain our mission and they show our progress to date. The committee reviewed both and gave her their input. Lynn also recommended the committee think about giving seat endowment purchasers some type of incentive item such as a t-shirt with a clever slogan on it or any other idea we could come up with. This was just a suggestion. She welcomes all ideas for the brochures, the seat endowment campaign and the 3-minute television spot. Jim Rousher asked if there were any questions about donors, marketing, the reception, or campaign ideas? Mike Fagert suggested we give plaques of recognition to our larger donors with their appropriate level of donation. Lynn Roman also suggested that we recognize donors publicly at the football games. In the meantime, a donor board will be made and posted at the reception.

V.P.Projects:

Mike Fagert reported that the visitors stands are down. The projected start date of building the new bleachers is Feb.10th,2007 with June 1st,2007 as a completion date. There should be 2031 seats on the visitors side with approximately 20 handicapped seats, hand rails, and ramps.They should span from the 5 yard line to the 5 yard line. Dino Costello questioned what the material will be under the stands. Mike Fagert reported that as of now, due to funding, it will be grass or gravel. We would ideally like to have cement.

Legal:

Kim Stefanski reported that the situation with Prograss will be readdressed in the spring. He reported that Dave Mosure has been in contact with Bobby Thomas to possibly come in February to finish up. (weather pending)

Old Business:

Kathy Wirtz brought up a former idea that was presented last year by the senior class. She stated the money is being held by the class advisor. They would like to donate it to the Cardinal Nest Builders. They would like a large permanent sign made that will hang in front of the student section of the home side of the bleachers. The sign will read,"IT'S G-A-A-M-E TiME"

New Business:

None

The next meeting will be on Feb.21st,2007 at 7:30 p.m. in the upper level of the high school cafeteria.

A motion to adjourn was made by Lynne Bellish, seconded by Greg Bestic. Jim Rousher adjourned the meeting at 8:15 P.M.